

Flowchart

Experience Design & Management

Fall 2023 Incoming Students

ExDM Prereqs

Complete before application deadline.

ACC 200 ✦	<input type="checkbox"/>	ExDM 300 ✦	<input type="checkbox"/>	IS 201 ✦	<input type="checkbox"/>
Principles of Accounting		Creating a Good Life through Experience Design		Intro to Management Information Systems	
FWSpSu	3.0	FWSp	3.0	FWSpSu	3.0

Precore Courses

May be taken before or after admittance.

FIN 201	<input type="checkbox"/>	IS 110	<input type="checkbox"/>	M COM 320	<input type="checkbox"/>	MKTG 201	<input type="checkbox"/>
Principles of Finance		Spreadsheet Skills & Business Analysis		Management Communication		Marketing Management	
FWSp	3.0	FWSpSu	1.0	FWSpSu	3.0	FWSpSu	3.0

MSB 180	<input type="checkbox"/>
Business Career Lecture Series	
FW	1.0

ExDM Core

Complete after admittance.

Complete junior year, fall envelope.

ExDM 404	<input type="checkbox"/>	ExDM 405	<input type="checkbox"/>	ExDM 495	<input type="checkbox"/>
Experience Design		Theories, Frameworks & Careers in ExDM		Professional Preparation in ExDM	
F	3.0	F	3.0	F	1.5

Complete junior year, winter courses.

ExDM 350	<input type="checkbox"/>	ExDM 415	<input type="checkbox"/>	ExDM 416	<input type="checkbox"/>
Experiences in Diversity & Inclusion		Experience-Centric Management		Experiential Marketing	
W	3.0	W	3.0	W	3.0

Complete internship after junior year (see back).

ExDM 496R	<input type="checkbox"/>
Senior Internship	
FWSpSu	1.5

Complete senior year, fall courses.

ExDM 422	<input type="checkbox"/>
Experience Needfinding	
F	3.0

ExDM 423	<input type="checkbox"/>
Experience Insights	
F	3.0

Additional Courses

May be taken before or after admittance.

ECON 110	<input type="checkbox"/>
Economic Principles & Problems	
FWSpSu	3.0

GSCM 201	<input type="checkbox"/>
Intro to Global Supply Chain Management	
F ¹ F ² W ¹ W ² Sp	1.5

GSCM 211	<input type="checkbox"/>
Global Supply Chain Management	
F ¹ F ² W ¹ W ² Sp	1.5

Complete after admittance.

Recommended to take junior year.

HRM 391	<input type="checkbox"/>
Organizational Effectiveness	
FWSu	3.0

May be taken senior year.

MSB 390	<input type="checkbox"/>
Ethics for Management	
FWSp	3.0

STRAT 392	<input type="checkbox"/>
Strategy & Economics	
FWSpSu	3.0

-- -- Not required

◆ Course repeats discounted .3 for admissions only



Electives

Complete after admittance.

Complete at least six credit hours from approved ExDM electives.

Elective 1	<input type="checkbox"/>	Elective 2	<input type="checkbox"/>
See progress report or academic advisor for elective options	3.0	See progress report or academic advisor for elective options	3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0

Regarding the senior internship:

- Internship cannot be completed until after junior core is complete.
- No classes should be taken during internship.
- Internship must be approved by internship coordinator—Melissa Trautman at melissa.trautman@byu.edu.
- Internship must be 400 hours, preferably full-time.